

## Vontobel hires international fintech expert to expand its digital business

- **Toby Triebel, a successful founder and CEO of Fintech businesses, will take over the management of Vontobel's 'Digital Investing' Client Unit on October 5, 2020, and become a member of the Operating Committee.**
- **Vontobel intends to further expand its range of digital solutions for investors internationally.**

The investment manager Vontobel, which ranks as one of the leading and most innovative Swiss providers of digital investment solutions for European investors with its digital platforms such as 'derinet' and 'Volt', has hired the financial markets and fintech expert Toby Triebel. He will take over the management of the global 'Digital Investing' Client Unit on October 5, 2020 and become a member of Vontobel's Operating Committee. Through its 'Digital Investing' challenger unit, Vontobel delivers its global investment and product expertise directly or through partnerships and ecosystems to broader client groups – primarily using digital channels. 'Digital Investing' focuses on the successful offering of certificates and leveraged products to end-clients, while taking into consideration a broader investment perspective. The Client Unit, which is currently headed by Zeno Staub, was created at the start of the year as part of the transformation of Vontobel into a pure-play client-centric investment manager.

Toby Triebel is joining Vontobel from the international fintech firm Wealthsimple, where he has spent the last four years as CEO Europe and Head of International, responsible for the launch of the digital investment manager in Europe and the growth in both Europe and the US. Prior to that, Triebel successfully led the development of new digital business models in his role as co-founder and CEO of the Berlin-based fintech firm Spotcap. Triebel spent the first decade of his career in the investment world where – amongst other roles – he worked in the Financing team at Goldman Sachs International in London.

Born in Düsseldorf, Toby Triebel holds a Bachelors degree in Economics from the London School of Economics and Political Science, a Masters degree in Microeconomics from the University of Cambridge and a Master of Business Research degree from the Ludwig-Maximilians-University in Munich.

"With Toby Triebel, Vontobel has gained an expert with knowledge and experience in both global fintech businesses and our core business as an investment manager. He has demonstrated a keen ability to combine both worlds and create value for clients. As a client-centric investment manager, capitalizing on the latest technology to deliver tailored individual client solutions, we want to draw on Toby's wealth of expertise to drive future growth in our business with digitally savvy investors. Our successful platforms such as 'derinet' already enable private clients in our Swiss home market, Europe and Hong Kong to choose from more than 200,000 structured product solutions. Hence we have a strong foundation for the future growth of our new purely digital and hybrid client offerings," stated Zeno Staub, CEO of Vontobel.

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### Vontobel

At Vontobel, we actively shape the future. We create and pursue opportunities with determination. We master what we do – and we only do what we master. This is how we get our clients ahead. As a globally active investment manager with Swiss roots, we specialize in wealth management, active asset management and investment solutions. We harness the power of technology to deliver a high-quality, individual client experience and to deploy our investment expertise across multiple platforms and ecosystems. We empower our employees to take ownership of their work and bring opportunities to life. We do so based on the conviction that successful investing begins with the assumption of personal responsibility. We continuously scrutinize our achievements as we strive to exceed the expectations of our clients. The registered shares of the Vontobel Holding AG are listed on the SIX Swiss Exchange. The Vontobel families' close ties to the company guarantee our entrepreneurial independence. We consider the resulting freedom as an obligation to also assume our social responsibility. As of June 30, 2020, Vontobel held CHF 280.2 billion of total client assets. Around the world and in our home market, we serve our clients from 26 locations.

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